

Table of Contents

Acknowledgements	9
WALDEMAR ZACHARASIEWICZ & SIEGFRIED BEER	
Introduction	11
GÜNTER BISCHOF	
Towards the American Century: Austria and the United States.....	33
WALDEMAR ZACHARASIEWICZ	
Perception and Promotion of Austrian Regions and Resorts in Transatlantic Perspective.....	59
FRANZ ADLGASSER	
Today America Feeds Austria's Children: Food, Supplies and Propaganda – Austria and the United States after the Great War.....	79
TIBOR FRANK	
The Loser's Voice: Post-World War I Hungarian Propaganda in the English-Speaking World	105
CARMEN BIRKLE	
Heroines of Austria and yet American: Lillian Hellman, Muriel Gardiner, and the Promotion of Resistance	129
CHRISTOPH IRMSCHER	
Vienna Therapy: Anti-Jewish Prejudice in American Freud-Bashing	157

MATEJ SANTI	
Jimmy Berg: From Cabaret to Bridging the Atlantic by Radio.....	181
WYNFRID KRIEGLEDER	
The Case for Austrian Independence. Ernst Lothar’s Exile Novels.....	203
PETER PIRKER	
Heroes, Traitors, Basterds and Bastards: Travelling Memories on the Liberation of Nazism	221
HANS PETSCHAR	
Communicating the Marshall Plan in Austria – Since 1947.....	253
MANFRED PRISCHING	
Touristic Imaginaries: Comparing Categories, Topics and Myths in Austria and the United States	269
MARGARETHE SZELESS & MARION KRAMMER	
Occupied Images. Photojournalism and Visual Propaganda in Austria 1945–1955	295
MATTHIAS DULLER	
The Anti-Communist Politics of East-West Scholar Exchanges in the Cold War	327
VERONIKA FLOCH	
Reflecting the American Cultural Canon: Vienna’s Museum of the Twentieth Century in the Context of Westernization Discourses.....	347
ELIAS BERNER	
Falco and Waldheim 1986: Austria and its Past on the International Stage – But Where Is the Music?	373

RALPH POOLE

The Future Was Dark: *Das finstere Tal* as Alpine Western 393

LIST OF CONTRIBUTORS 421

INDEX 431